



# METAMAX

YOUR DIGITAL PARTNER

## About

The digital era has already begun, and it is the future. No matter what the business is, it's moving on to digital. At the same time there are retailers who are not aware about technologies, and at Metamax we strive to make digital stores reach each and every retailer with the cutting-edge technologies and solutions. We help you to create your own Digital store.

## WHY D STORE?

Even though physical stores and online stores are common, in the future hybrid stores will be the new trend. It is unavoidable and it is inescapable and it is mandatory. It's the right time to shift your business to digital space.

Even though there are lots of digital stores, **will customers accept and adapt to my digital store?**

Consumers choose your brand products and apps over other retailer apps and delivery apps in this digital age. With your store the consumers' preference and focus towards your digital store will be magnified in no time.



## GROWTH

Physical stores or digital stores no matter what there are customers are going to visit. But, there will be an increase in customers towards digital stores. Let's say there are 50 customers for a physical store and 50 customers for a digital store. Over a period of time, the number of customers for a digital store will increase while the number of customers towards the physical store will be stagnant. Being digital shows escalated growth and development in the business. Future is digital.



## EXPANSION

A hefty price is in every stage of setting up a physical store and it requires lots of investment in expanding them. However, we simplify and widen it by creating various businesses from one platform. This is a simple way to create your digital store for an affordable price and expand your space indefinitely with this one setup. Setup your store instantaneously with Digital store.



## RULES OF ENGAGEMENT

Increase the business activities and explore the way to drive consumer loyalty through digital activities like picking up your order directly, reward points for writing a review, downloading an app, and following and promoting on a social media platform. This will escalate and multiply your business and make it inevitable. Make it possible with Digital stores.



## SHOPPERS BEHAVIOR

Nothing compares to and attracts the way of a personalised approach, regardless of how frequently we approach customers on holidays or occasion days which leads to tailored engagement. We can increase engagement through personalised rewards for birthdays, weddings, anniversaries and other personal events. Digital store is the way to your future.



## Easy to setup:

A securely encrypted platform that allows you to setup a store in less than 10 minutes and makes your operations simple and easy.



## Affordable and best:

Plan, finalise and set up every requirement with a minimum cost. Have efficient and reliable access at every stage and stay within budget.



## Highly secure:

A malware-free app that secures seller and customer data in a shield chest.



## Simple to use:

A user-friendly interface and seamless access and spend time in a productive way.



## Offers and coupons:

Increase sales and revenue through promotions and discounts by making a big impact through small things.

## FEATURES AND FUNCTIONALITIES

- » Create and manage products
- » Create and manage orders
- » Stock management
- » Coupons
- » Manage customers
- » Invoicing
- » Personalised & instant notifications



NO CASH COLLECTED  
ONLY DIGITAL TRANSACTION  
DIRECTLY TO ACCOUNT



METAMAX

8056441789@okbizaxis



Account Name : METAMAX

Account Num : 922020065228240

IFSC Code: UTIB0000123

Account Type: Current Account

Bank Name : AXIS BANK

## TECHNOLOGIES USED

• Php • MySQL • Flutter

## DATA ENCRYPTION AND SECURITY:

A secure and enhanced platform for faster and more secure payments with the world's most popular 10+ payment gateways. Easy check-out and secured payment processing with real-time order tracking and notifications, dynamic coupons, product stock management, and invoice management.



### IT'S TIME TO ACT

Whatever our preferences, the future lies in digital space. Once you create your own digital space, it will accelerate your growth and increase many times over. Digital store increases and intensifies in a limited period of time by 5X times.

